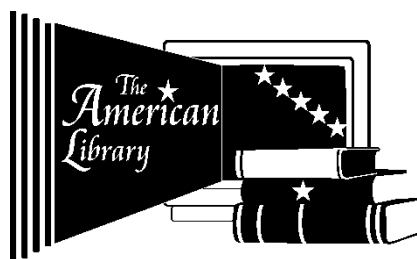


# BOOK ALERT

January/February 2009



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*Compiled and edited by Sanjay Kumar Bhagat, Public Affairs Section,  
U.S. Embassy, New Delhi, India. Email: BhagatSK@state.gov*

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## ARCHITECTURE & URBAN PLANNING

1. Holl, Steven.  
Architecture spoken / Steven Holl ; with a foreword by Lebbeus Woods. Rizzoli, 2007. 299 p. REF 720 HOL

Noted American architect Steven Holl candidly unfolds his own story in this comprehensive book on architecture. The book also presents new insights into the evolving thinking, methods, and productions of a unique and gifted architect. Twenty-four of his latest projects are arranged chronologically parallel to a polemic on four talks given around the world since 2001 – Pro-Kyoto, Compression, Porosity and Urbanisms. The book also integrates a large collection of anecdotes and raw interview notes, which add to the flavor of the stories on each project. Architects and aspiring architects will especially enjoy this illuminating book. -- (For use only in the Library) CH/ND

## THE ARTS

2. Morgan, Ann Lee.  
The Oxford dictionary of American art and artists / Oxford University Press, 537 p. REF 709 MOR

*The Oxford Dictionary of American Art and Artists* is more than just a dictionary. It is the first volume of its kind that has been published in the previous three decades and is a blueprint of America's artistic heritage. Informative, insightful and authoritative, this long overdue resource is an indispensable biographical and critical guide to American art from colonial times to contemporary postmodernism. Apart from a wealth of factual information and thorough analysis of the leading American painters and sculptors, the volume also examines notable American institutions, organizations, schools, techniques, styles, and movements. It scores high both on its impressive range of coverage and on the quality of its analyses. The volume is thoroughly cross-referenced to facilitate easy navigation for the readers in finding additional information on any topic of interest. Anyone having an appreciation for art will find this a valuable resource. -- (For use only in the Library) CH/K/M/ND

## **BUSINESS & MANAGEMENT**

3. Childs, Donna R.  
Prepare for the worst, plan for the best : disaster preparedness and recovery for small businesses / Donna R. Childs. 2nd ed. Wiley, ©2008. 219 p. 658.477 CHI

This book focuses on assessing the vulnerability of small businesses to disasters and how to develop effective recovery plans for the same. The author, a former executive with a reinsurance company, draws on her experience and guides through the process of developing a cost-effective, individualized disaster recovery plan. The book examines how to put in place a disaster preparedness plan to protect one's business and how it will yield a positive return on this investment even if disaster never strikes. The author shows how she is still in business, years after 9/11, without relying upon government aid. Ruling out some of the common myths about disasters, she envisions all businesses to be disaster-resilient organizations that not only realize the entrepreneurial dreams but also plan for the safety and security of the employees. This book is an essential handbook for anyone who owns or plans to start a small business to help them move from paralysis to preparedness. -- M

4. Davis, John.  
Measuring marketing : 103 key metrics every marketer needs / John Davis. John Wiley & Sons (Asia), ©2007. 408 p. 658.8 DAV

Designed as a reference for marketing and sales managers, this book offers an overview of commonly used measures to determine a company's marketing efficacy. With increasing pressure to demonstrate financial returns, measurement of marketing has become an essential need of the corporate world today. However, there is no single measure that could serve as a universal solution to this necessity because companies differ in their corporate culture, practices, products and consumers. To effectively measure marketing, it is necessary to understand the context of each business situation and the relationship between the company and its customers. In this book, 103 different marketing measures are reviewed. They are organized within three categories – marketing planning and customers, the offering, and sales force. Each metric is

clearly explained mostly with the help of examples making the concepts more practical for implementation. -- ND

5. Ellet, William.  
The case study handbook : how to read, discuss, and write persuasively about cases / William Ellet. Harvard Business School Press, ©2007. 273 p. REF 658 ELL

Drawing on his sixteen years of experience with business school students, Ellet unfolds the secrets of writing case-based essays. He discusses almost everything on the topic – starting from analyzing a case to discussing a case and finally writing a case-based essay. He discusses three types of essays – problem essays, decision essays, and evaluation essays. He also provides extensive examples of effective and ineffective writing to further reinforce learning. This book is an extremely useful resource for present and potential MBA students, who would like to gain an edge in writing case-based essays. -- (For use only in the Library) CH/M

6. Fyock, Catherine D.  
The truth about hiring the best / Cathy Fyock. Pearson Education/FT Press, ©2008. 215 p. 658.314 FYO

Based on her experience as a staffing specialist, Fyock reveals 53 proven hiring principles that every human resource (HR) manager would appreciate. With every hiring decision in an organization, there is a ripple effect that goes beyond just a simple transaction and has dramatic consequences on the life of the organization. The book's scope is quite wide and starts with identifying the best candidate for the team, developing a pool of top candidates, to selecting the best person for the job. Overall, this book addresses all related issues that impact the quality of the team. It challenges some of the conventional wisdom about staffing, pointing out that staffing in an organization is a much bigger task than it is normally assumed to be. -- CH/M/ND

7. Gilmore, James H.  
Authenticity : what consumers really want / James H. Gilmore and  
B. Joseph Pine II. Harvard Business School Press, ©2007. 299 p.  
658.8343 GIL

In a world that is increasingly commercialized and fake, the book asks companies to "remain true to self" or, at least, to appear genuine, arguing that customers' buying decisions are based on their perception of how real they consider an offering to be. Everything from company's name, practices to its product details affects consumers' perception of authenticity. The book provides several examples to show the difference between the real and fake experience of consumers and elaborates on what that means and why it matters. Densely packed with insights and provocations, this is an inspiring book for the corporate executives to take their consumers more seriously, understand their mindset, and be more honest to them. -- CH/K/ND

8. Reid, Robert D.  
Operations management : an integrated approach / R. Dan Reid and  
Nada R. Sanders. 3<sup>rd</sup> ed. John Wiley, 2007. 671 p. 658.5 REI

Dan Reid and Nada Sanders elaborate the fundamental concepts of operations management (OM) and advocate an integrated approach to demonstrate the critical impact OM has on today's business. Although there are several books on the topic in the market, this book clearly stands apart in its accessibility and clarity of concepts, which makes it more memorable for the students. Further, it establishes the relationship of OM with other functional areas of business and makes strong connections across concepts and chapters. -- CH/K

## COMMUNICATION

9. Altheide, David L.  
Terrorism and the politics of fear / David L. Altheide. AltaMira  
Press, ©2006. 247 p. 302.23 ALT

Altheide examines how the American mass media and popular culture have contributed to the use of fear as a form of social control,



allowing elites to manipulate national and international priorities by referencing pervasive fears of crime and terrorism. He discusses the social construction of the September 11<sup>th</sup> attacks as it was carried out in U.S. newspapers through the lens of discourse analysis, noting how rhetorical linkages between terrorism and fears began to displace similar connections between crime and fear. He also explores the social construction of fear as it played out in the propaganda campaign to create support for the invasion of Iraq and in the portrayal of former professional football player Pat Tillman as a hero in the "War on Terrorism." -- K (Adapted from Book News, Inc., ©2006)

10. Comstock, George A.  
Media and the American child / George Comstock and Erica Scharrer. Elsevier, ©2007. 373 p. 302.2308 COM

This volume, a revised edition of Comstock's *Television and the American Child*, assesses the impact of media on the juvenile minds of children and takes stock of children's access to media including internet, television, videogames, movies, radio, or print. It assesses both positive and negative influences of media on children's learning and development. It also evaluates the impact of advertisements on children and how they change their opinion and buying behaviors. This is an engaging book that will attract a wide readership especially the attention of those interested in media and youth, child development, and communication. -- CH/K/ND

11. Cyr, Ann-Marie.  
Something to talk about : creative booktalking for adults / Ann-Marie Cyr and Kellie M. Gillespie. Scarecrow Press, ©2006. 123 p. 028 CYR

Cyr and Gillespie elucidate what a booktalk is and what are the benefits of booktalking. In addition, they discuss what makes a book appealing, how to customize a program for a specific audience, and how to reach out to the community. Unlike a book review, a booktalk assumes that the book is good and acts as a commercial, enticing people to read the book. Focusing entirely on booktalking for adult audiences, the scope of this volume ranges from how to choose a book and how to write a booktalk to publicizing it and presenting a program for adults. Sample booktalks given in this book will prove to be of great value to inexperienced booktalkers and

may also give more experienced booktalkers some new ideas. Overall, it's a comprehensive, straightforward, and practical book on the topic, which will prove to be a valuable resource for adult services librarians. -- M

12. Edgerton, Gary R.  
The Columbia history of American television / Gary R. Edgerton.  
Columbia University Press, ©2007. 493 p. 791.45 ENG

Television has become unparalleled in the way that it has changed the way people learn about and communicate with the world. It has become an indispensable component of modern society. In this book, Media historian Gary R. Edgerton trails television's technological developments and its increasing cultural relevance. He digs the pages of history to begin with the development of the telegram in the 1840s – a technology that laid the foundation of image and sound transmission over long distances. He traces television's technological and cultural relevance over the 20th century and its look and role during World War II. Edgerton captures the developmental states of television and how it evolved with the birth of prime time and cable, the influence of media moguls like Ted Turner and Rupert Murdoch, and the impact of digital and convergent technologies on communication, which changed America's social, political, and economic landscape. This book will especially attract attention of communication scholars and media enthusiasts. -- M

13. Hanson, Jarice.  
24/7 : how cell phones and the Internet change the way we live,  
work, and play / Jarice Hanson. Praeger, ©2007. 153 p.  
303.4833 HAN

Jarice Hanson captures how cell phones and Internet technologies have affected society, creating dramatic shifts in people's attitudes, behaviors, and values. Internet and cell phones, the two major breakthroughs in communication technologies have changed the way world communicates today. Today, staying in touch with friends and families in the new virtual environment has become the order of the day. Hanson takes a look at the wide-ranging social implication of the technological revolution during a short span of two decades. She finds out how people of different generations have adapted themselves to the new technologies, shedding off their age-old communication behaviors. -- M

14. Kendall-Tackett, Kathleen A.  
How to write for a general audience : a guide for academics who want to share their knowledge with the world and have fun doing it / Kathleen A. Kendall-Tackett. American Psychological Association, ©2007. 286 p. 808.02 KEN

Seasoned health psychologist Kathleen A. Kendall-Tackett, who has lots of success records to her credit in publishing for a broad market, demonstrates how scholars can effectively communicate their ideas to a wider audience. Loaded with humor and anecdotes, she provides tricks of the trade she learnt by trial and error and via helpful mentors along the way. Her practical approach will help the scholarly community generate ideas for articles and books, bear procrastination and write jargon-free prose for the general public. The scope of the book is quite wide extending from locating a publisher, pitching an idea, working with editors, negotiating a book contract, to promoting one's finished product. It promotes scholars to move beyond timid, boring, and wordy academic writing and helps them in writing crisp copy for the general audience. Academics who wish to publish their work for a popular audience in a lively text will find this book extremely valuable. -- M

## **ECONOMICS**

15. The international monetary system, the IMF, and the G-20 : a great transformation in the making? / [edited by] Richard Samans, Marc Uzan and Augusto Lopez-Claros. Palgrave Macmillan, ©2007. 371 p. 332.152 INT

Although the establishment of international financial institutions like the International Monetary Fund and the World Bank in the 1940s is still rendered an important milestone in the history of international economic cooperation, the political and economic shifts since then and the recent wave of financial crises have set the ball rolling for a ongoing debate on the reform of the international monetary and financial system. This book presents the strengths and weaknesses of the current system and puts forward some the possible solutions to meet the current challenges for a global financial integration. The papers included in the book address and stimulate further creative thinking for weaving a new architecture of the global financial system. -- K

16. Mobius, Mark.  
Mutual funds : an introduction to the core concepts / Mark Mobius.  
John Wiley & Sons (Asia), ©2007. 194 p. 332.6327 MOB

Having invested more than 30 years in mutual funds and security analysis, Dr. Mobius, one of world's most astute investment professionals, is one of the most resourceful persons to make authoritative statements on mutual funds. In this book, he cuts through the jargons and mystique of the financial market to provide a thorough introduction to the basic concepts of mutual funds and the way they operate in the financial markets. He provides an in-depth understanding of mutual funds – their history, different types of funds, structures of mutual funds, techniques for selecting the right types of funds, latest industry trends, determining risk and investment style, calculating return on investments, and analyzing mutual fund performance. Oriented towards layman, this straightforward book serves as an easy-to-follow guide for investors and arms them with necessary background, so they can choose the best possible options from a market flooded with thousands of mutual funds. -- K/ND

## **EDUCATION**

17. Assessing online learning / edited by Patricia Comeaux. Anker Publishing, ©2005. 175 p. 371.358 ASS

The locus of this book is around consistent assessment of the students taking online courses. Comeaux and her contributors offer various assessment practices and methodologies that could be applied in the online environment and may also be applied in the traditional courses and also in courses which blend traditional and online elements. Stressing the integrity of assessment in the learning process, the essays together provide the higher education practitioners with background theory supporting each of the applications. The strategies and techniques presented could easily be applied to any curriculum. Comeaux recommends amending assessment methods to transform student learning. The book will be especially appreciated by academicians and those associated with higher education. -- CH/M

18. Hochel, Sandra.  
Hiring right : conducting successful searches in higher education /  
Sandra Hochel, Charmaine E. Wilson. Jossey-Bass, ©2007. 114 p.  
378.11 HOC

Directed towards those involved with hiring in higher education, this book serves as a practical guide for increasing the ability to accurately predict a job candidate's success. It takes the readers step by step through the hiring process starting from deciding and forming an academic committee, recruiting strong applicants, to extending the offer to welcoming the new hire. The book would come in handy for campus leaders, search committee chairs, and committee members. It would also arm them with the necessary tools to hire the most suitable candidate for their institutions and guides how to help the new hire's transition to campus. -- M

19. Interdisciplinary research : diverse approaches in science, technology, health and society / edited by John Atkinson and Malcolm Crowe.  
John Wiley & Sons, ©2006. 250 p. 362.1 INT

This book provides windows into a variety of approaches to collaborative, multidisciplinary research. It encourages the researchers and students to think more broadly on an inter-disciplinary and multi-centered platform when devising their research studies. It also promotes new thinking about old problems. At a time when funding research projects is under increasing pressure, interdisciplinary alliance in academic research could also be one of the possible solutions to maintain the momentum of scholarly quest. This is a must-read book on research methodology and should be read by all who are either concerned with academic research or funding. -- K

20. Lodico, Marguerite G.  
Methods in education research : from theory to practice / Marguerite G. Lodico, Dean T. Spaulding and Katherine H. Voegtle. Jossey-Bass, ©2006. 413 p. 370.72 LOD

This book outlines the principles of educational research and reveals how one learns about research and how one develops and becomes a more active participant in the educational research community. It seeks to fill the gap created by the changing face of education and research skills needed by

educators in the 21st century. It aspires to empower the teaching community to take an active role in conducting research in their classrooms, districts, and the greater educational community and takes a look at various problems likely to be encountered in their professional experiences. This book will be of significant interest to teachers and also to students, primarily graduate students in the area of education or related fields, in developing both broad and deep competencies and skills in educational research. -- CH/ND

21. James Martin.  
Presidential transition in higher education : managing leadership change / James Martin and James E. Samels & Associates. John Hopkins paperback ed. Johns Hopkins University Press, 2006. 273 p. 378.111 PRE

The average tenure for a university president has dropped from more than a decade to somewhere around 5 years, prompting a need for transition planning in universities. Martin and Samuels present this collection of essays to offer strategies for managing the presidential transitions effectively and proactively. The collection addresses the changing role of the presidency in American higher education. It also reviews key aspects of how to conduct a successful presidential search. The book's primary focus, however, is to provide advice about the best practices for an institution and its core constituencies to utilize during a presidential transition as they attempt to achieve strategic institutional objectives in and beyond that process. -- CH

22. Sutton, Lynn Sorensen.  
Access denied : how Internet filters impact student learning in high schools / Lynn Sutton. Cambria Press, ©2006. 100 p. 373.133 SUT

If the advent of Internet came as a boon for librarians in extending information services to their patrons, the ruling of the U.S. Supreme Court that upheld the constitutionality of the Children's Internet Protection Act (CIPA) has initiated the ongoing debate over intellectual freedom. Discussions over the previous two years regarding the legislative constraint of the Internet have revolved around public libraries, leaving them in a tricky situation, compelled to choose between government funding and freedom of information. Sutton, a librarian herself and a strong supporter of Internet freedom, takes stock of the impact of U.S. laws in high school libraries. She talks about the high school students'

research restraints. Her pioneer study reveals that what actually goes on in the classroom and the media center can be quite different from what school administrators think is going on. She stresses that libraries need to be more proactive and need to learn how they can minimize the limitations of filtering in order to provide as much of the world of information as possible to their patrons. Apart from librarians and information professionals, this book will draw attention of all involved in education, particularly intellectual freedom. -- M

## ENVIRONMENT

23. Conkin, Paul Keith.  
The state of the Earth : environmental challenges on the road to 2100 / Paul K. Conkin. University Press of Kentucky, ©2007.  
308 p. 333.72 CON

Drawing on the magnitude of 21st century's statistics on global population growth and many other human activities including a steep increase in production and consumption of goods, this book offers a thorough and scientifically informed introduction to current environmental concerns. Conkin demonstrates how the natural life support system of earth is gradually succumbing to the pressure of increased human activities over the previous century. He talks about depletion of critical resources like soil nutrients and fresh water, fossil fuel emissions leading to increase in greenhouse gases, and global warming. He stresses the potential threat to the planet's biodiversity and many endangered species. Apart from portraying the grim picture, Conkin also details the measures that have been taken to conserve and protect the environment. He advocates an urgent need of a global initiative to reverse current upsetting trends. -- CH

24. David, Laurie.  
The down-to-earth guide to global warming / Laurie David and Cambria Gordon. Orchard Books, ©2007. 112 p. 363.73874 DAV

Eco-activist David and former copywriter Gordon pool their energies in this upbeat and articulate book. The authors estimate that 1.2 billion children between the ages of eight and sixteen live on our planet, each contributing to greenhouse gas emissions during the

course of their day to day life. For example, the use of computers, turning on lights in their bedrooms, heating water for taking a bath and riding in a bus or car to school adds to greenhouse gas into the atmosphere. The book examines the climate crisis and recommends taking action by recycling, carpooling, starting "no-waste" policies in cafeterias and monitoring the efficiency of home and school appliances – things a young reader can do right away. Kid-friendly analogies, surprising statistics and punchy sidebars enable readers to reflect on scientific evidence. David and Gordon compare oceans to "carbon sponges," the atmosphere to a jam-packed "bedroom closet" and forests and soils to a "piggy bank" that stores carbon dioxide. Dynamic layouts and abundant illustrations and photos emphasize the high stakes by portraying both the splendor of the natural world and the devastating effects of climate change. -- M (Adapted from Publishers Weekly, ©2007)

25. Doyle, Timothy.  
Environment and politics / Timothy Doyle and Doug McEachern.  
3<sup>rd</sup> ed. Routledge, 2008. 301 p. 363.7 DOY

This substantially updated book provides a succinct introduction to the study of environmental politics. It explains the key concepts, conflicts, political systems and the practices of policy-making. Case studies from different countries are provided to elaborate upon a range of related issues like energy security, nuclear power, climate change, globalization etc. The book elaborates on international, national and local environmental politics and looks at progresses towards an effective local and international environmental diplomacy. -- M

26. Egan, Michael.  
Barry Commoner and the science of survival : the remaking of American environmentalism / Michael Egan. MIT Press, ©2007.  
283 p. 363.7 COM

This book captures the career of biologist Barry Commoner, one of the most prominent and charismatic environmentalists. It reveals how Commoner brought about an important shift in American environmental values and inspired many other scientists to raise issues of conscience in their work. Egan shows how Commoner raised the alarm on health risks of open-air nuclear testing and raised awareness about the hazards posed by the petrochemical industry. Egan points out



the significance of Commoner's advocacy of science with conscience in reshaping American environmentalism. The environmental awareness of Barry Commoner, and his role in drawing society's attention to the environmental threats of scientific and technological advancements, resonate more vibrantly than ever in context of the contemporary environmental movement. -- M

27. Global climate change revisited / edited by Horace M. Karling.  
Nova Science Publishers, ©2007. 163 p. 363.73874 GLO

Global climate change is a front-burner issue around the globe. The clock continues to tick irrespective of whether we take the issue seriously and do something about it, or take an ostrich position to the issue and ignore it. This collection of reprints and excerpts of the Congressional Research Service (CRS) reports from the last two years cover recent actions and studies on the effects of climate change, including a design approach for a greenhouse gas reduction program, actions by states to address greenhouse gas emissions, greenhouse gas reduction bills in the 109th and 110th U.S. Congresses, the European Union's emissions trading system, developments in enacting the Kyoto Protocol, and the effect of global change on wildlife. -- M (Adapted from Book News, Inc., ©2007)

28. Schlosberg, David.  
Defining environmental justice : theories, movements, and nature / David Schlosberg. Oxford University Press, ©2007. 238 p.  
363.7 SCH

In this groundbreaking book, David Schlosberg draws attention to prevailing environmental concerns and raises awareness about environmental and ecological justice. He shows how environmental issues have gradually become associated with national and international politics and how ecocentrism – moral consideration of nature – is being integrated into conceptions of the political community. He subverts traditional political perspectives on environment and suggests new directions for politics and policy. The book would be a valuable asset for the scholars and practitioners of environment. -- M

## HISTORY & CIVILIZATION

29. Lynette, Rachel.  
Ashley Shuyler : founder of AfricAid / Rachel Lynette. HidHaven Press, ©2007. 48 p. 370 LYN

Each book in the *Young Heroes* biography series presents the life story of a remarkable and historic young individual who has distinguished himself or herself as an activist or has persevered through hardship and has set an example of personal courage and ingenuity. Each book presents a truly inspirational story. This book in this series captures the success story of Ashley Shuyler who founded AfricAid, a nonprofit organization, to support girls' education in Africa and made an honest attempt to bring them into the mainstream of society. Her initiatives provided the young women the opportunity to transform their own lives and the futures of their communities. She believed that education is the key to long-term solution to several problems facing Africa including health and inequality. The book is loaded with full-color photographs, bibliography, and index to keep the young audience involved thoroughly and inspire them in a positive direction. -- CH/K/M/ND

30. Smith, Martin J.  
Oops : 20 life lessons from the fiascoes that shaped America / Martin J. Smith and Patrick J. Kiger. 1<sup>st</sup> Collins pbk. ed. Collins, 2007. 286 p. 973 SMI

Smith and Kiger take 20 of American history's biggest "flops, goofs, misjudgments, and fiascoes" and attempt to extract a meaningful lesson from each, a more difficult task than simply telling an embarrassing story. For instance, "Beware Solutions That Create New Problems" profiles Thomas Midgeley, the innovator who added poisonous lead to gasoline and invented ozone-killing CFCs, which made him responsible for more atmospheric damage than any other man in history. Most enjoyable are the chapters on jaw-droppingly ridiculous decisions, such as Jimi Hendrix opening for the Monkees in 1967 or the 1974 Cleveland Indians' 10-cent beer night that turned into one of pro sports' ugliest riots. Some subjects seem more like misguided incidents than fiascoes (e.g., inventors' unending quest for a flying car, the Y2K scare), but there are plenty of corkers, like the hubristic flameout that was the football-wrestling hybrid XFL. A "bonus" chapter

crams in other goodies for a nice finish, from the well known (e.g., the CIA's Castro assassination plots) to the obscure (e.g., equine sushi ice cream). Humorous writing style adds an entertaining flavor to this very informative book. -- K (Adapted from Publishers Weekly, ©2006)

## **INFORMATION SCIENCE & TECHNOLOGY**

31. Adelman, Sid.  
Data strategy / Sid Adelman, Larissa Moss, Majid Abai. Addison Wesley, ©2005. 342 p. 005.74 ADE

Adelman, Moss, and Abai have drawn on real enterprise case studies and best practices to present a book that offers everything about data handling – from goal setting to managing security and performance. Noted data management experts themselves, the authors walk readers through the cycle of creating an optimal data strategy for an organization. They reveal how their proven techniques can reduce hardware and maintenance costs and can also rein in out-of-control data spending. This book would help build new systems with less risk, higher quality, and improve data access. It is a great resource for anyone interested in managing their enterprise data more efficiently. -- K/ND

32. Budd, John.  
Self-examination : the present and future of librarianship / John M. Budd. Libraries Unlimited, ©2008. 281 p. 020.1 BUD

John Budd presents librarians with an opportunity for critical reflection and self-examination of what their profession is and what it can become in the future. Coverage includes an overview of the varied history of libraries, from antiquity to the 20th century; societal and cultural forces influencing the profession over the past 125 years; how librarians influence their own identity, through professional discourse and library education; the ethical practice of librarianship; the location of the profession within a democracy; the "Information Society" and libraries; and the competing dualism of libraries as both an end and a means. -- M (Adapted from Book News, Inc., ©2008)

33. Clemm, Alexander.  
Network management fundamentals / Alexander Clemm. Cisco Press, ©2007. 510 p. 004.6 CLE

As businesses become increasingly dependent on networking services, everyone in the corporate world including the IT professionals and business executives needs to understand the basics of network management. This book, in the *Cisco Press Fundamental Series*, explores the underlying concepts and fundamental techniques of network management and provides an accessible introduction to this important business critical subject area. The book judiciously avoids unnecessary complexities but still paves a solid technical foundation for the readers. -- CH

34. Combating piracy : intellectual property theft and fraud / edited by Jay S. Albanese. Transaction Publishers, ©2007. 180 p. 364.163 COM

This eye-opening book addresses the growing concern about the changing characteristics of intellectual property theft in the light of new technologies. It provides new analyses of IPR theft and looks at how perpetrators innovate and adapt in response to shifting opportunities. The cases described in this book expose the wide-ranging nature of this intangible theft and the spectrum of persons involved in this. IPR theft includes stolen copyrights, trademarks, trade secrets, and patents, which are all creative works of individuals for which they enjoy exclusive rights. The magnitude of software piracy, copying of music, illegitimate distribution of books and movies, and selling counterfeit medicines is enormous and illustrates the global reach of the problem. This organized white-collar crime is a global problem that can be isolated and prevented by all of us. -- M

35. Gavin, Christy.  
Teaching information literacy : a conceptual approach / Christy Gavin. Scarecrow Press, ©2008. 229 p. 028.7071 GAV

While incoming college freshmen may consider themselves information savvy with the hardware and software of information technologies – the Web, e-mail, and cell phones – they are often overly confident about their research skills. Gavin provides teaching librarians a concept-based

approach to teaching students information-seeking strategies and critical-thinking abilities needed to do effective research. Coverage includes preparing a research topic and thesis; constructing Boolean searches; and search strategies and content evaluation for three major research tools – online book catalogs, periodical databases, and Internet search engines. The book will come handy to teaching librarians and in their endeavors to teach library and Web research. -- M (Adapted from Book News, Inc., ©2008)

36. Innovations in E-government : the thoughts of governors and mayors / edited by Erwin A. Blackstone, Michael L. Bognanno and Simon Hakim. Rowman & Littlefield Pub., ©2005. 298 p. 352.38 INN

This book explores the role of Internet in public administration. Through the essays included in this volume, governors and mayors from across the United States make the case that e-government will flatten the pyramid of management. Improved communications, measurability of output, and greater accountability of workers will reduce the required level of worker supervision and the need for middle management. This will increase the transparency and accountability of the decisions taken at the top management level. Improved technology will lead to leaner government with workers who are more efficient, empowered, and accountable. -- M (Adapted from Book News, Inc., ©2006)

37. Ward, Diane Marie.  
The complete RFID handbook : a manual and DVD for assessing, implementing, and managing radio frequency identification technologies in libraries / Diane Marie Ward. Neal-Schuman Publishers, ©2007. 261 p. REF 025.00285 WAR

This timely and informative book offers practical information on integration of radio frequency identification (RFID) technology in the library. Based on practical real-life information gathered from interviews, this handbook seeks to provide clear, informed, and unbiased guidance on the real benefits of this technology and also its limitations. It arms today's librarians against popular misconceptions about technology and helps them make informed choices. It talks about the many benefits of this technology and establishes those in the light of scientific data. The book is organized with busy librarians in mind. -- (For use only in the Library) M

## INTERNATIONAL AFFAIRS

38. Ferguson, Charles D.  
Nuclear energy : balancing benefits and risks / Charles D. Ferguson.  
Council on Foreign Relations, ©2007. 41 p. 327.174 FER

Dr. Ferguson's sobering and authoritative look at nuclear power is noticeably visible in this fair and balanced report that brings the nuclear energy debate down from one of preferences and ideologies to reality. Nuclear energy is increasingly seen as a viable alternative to fossil fuels. There is a growing debate over the benefits and risks of nuclear power for the United States and other countries. The huge construction cost involved in creating the rapidly expanding nuclear reactor, shortages in building materials, trained personnel and safety control, and concerns over nuclear waste are some of the important issues under focus. Dr. Ferguson also points out the potential steps United States could take in this direction. Anyone interested in exploring the potential and the limits of nuclear power would find it an interesting read. -- M

39. Hollander, Paul.  
The end of commitment : intellectuals, revolutionaries, and political morality / Paul Hollander. Ivan R. Dee, 2006. 391 p. 172.1 HOL

To many intellectuals of the twentieth century, supporting communism seemed to be a good idea. Yet as the century wore on and the attractive theory proved to be repressive in practice, many of those same intellectuals abandoned what they had first enthusiastically embraced. Hollander examines some of the twentieth century's great thinkers, including those who could not turn away from their previous commitments. Working at the level of personal morality as well as within the context of historical events, Hollander examines what it was within the experience of the Soviet Union and Eastern Europe that attracted and repelled, how conditions in Vietnam, China, Cuba, Nicaragua, Ethiopia created questions, and how those in the West became disillusioned or resisted it. -- K/ND (Adapted from Book News, Inc., ©2006)

## **LAW**

40. The canon of American legal thought / edited by David Kennedy and William W. Fisher III ; illustrated by Doug Mayhew. Princeton University Press, ©2006. 925 p. 340.1 CAN

Two Harvard Law professors present full texts of the twenty most important works of American legal thought since 1890. Each contribution is preceded by a brief introduction illustrating the article's core ideas and placing it in the context of its author's broader intellectual projects, the scholarly debates of his or her time, and the reception the article received. The book traces the evolution of a distinctly American form of legal reasoning. Noted authors like Oliver Wendell Holmes, Jr., Ronald Coase, Ronald Dworkin, Catherine MacKinnon, and others answer the motivating question of the editors – what does it mean to think like an American lawyer? Although there are variations in their opinions, they together they make a powerful succinct read. Book's classic writings in their original development will be welcomed by students as well as teachers of law. -- K

## **LITERATURE & LANGUAGE**

41. Evelev, John.  
Tolerable entertainment : Herman Melville and professionalism in antebellum New York / John Evelev. University of Massachusetts Press, ©2006. 232 p. 818.3 EVE

In this book, Herman Melville's life and literary work serve as windows on the tumultuous world of antebellum New York City. John Evelev beautifully crafts the literary, cultural, and political influences of New York City on Melville and his literary career and community. This book also captures the dramatic shift in contemporary American life. Unveiling nineteenth-century American society and its influences, Evelev provides a candid account of Melville's literary accomplishments and frustrations. His presentation of Melville's personal challenges is fascinating. Through this book, Evelev has offered a new perspective on Melville's literary career. The book is challenging and inventive throughout and has been written in a jargon-free prose, which makes it accessible to a wide audience. -- CH/K

42. King, Larry L.  
In search of Willie Morris : the mercurial life of a legendary writer and editor / Larry L. King. Public Affairs, ©2006. 353 p.  
818.54 MOR

At 32, Willie Morris went on to become the youngest-ever head editor of Harper's magazine. Novelist, journalist, and playwright King, a friend of almost 40 years who wrote for Morris at Harper's, presents an absorbing biography of an extraordinary gifted literary legend who left behind a legacy and a body of enduring work. The affection of a close friend and the critical insight of a fellow writer are inherent in this work that captures the tale of a writer and editor, who redefined American journalism and wrote more than a dozen books. An early rise to fame for Morris was also filled with conflicts and complexities. This insider's memoir will be savored by Morris's friends and fans. It is full of inspirations and awareness for today's young journalists and writers. -- K/ND

## **PHILOSOPHY & RELIGION**

43. American philosophy : an encyclopedia / edited by John Lachs, Robert Talisse. Routledge, ©2008. 847 p. REF 191 AME

This scholarly reference resource on American philosophy seeks to offer a complete encyclopedia on the topic. It brings alive the classics of American thought that rival the best philosophy anywhere else. More than 600 entries by the experts make this reference resource accessible to a wide range of audience. It elaborates the complex ideas in a much simpler way and provides cross-references to enhance its comprehensiveness and makes navigation thorough relevant terms smooth. Further, it also contains a thorough analytical index. Apart from universities and college students, this authentic reference book will also prove to be an indispensable tool for anyone who would like to understand the underlying thoughts of American philosophy. -- (For use only in the Library) ND



44. Biotechnology and the human good / Ben Mitchell ... [et al.].  
Georgetown University Press, ©2007. 210 p. 174.9 BIO

Written by a multidisciplinary group of academics, professionals and practitioners that includes physicians, scientists, philosophers, ethicists, theologians, and a lawyer, this book puts to test our intuitions about biotechnology. It examines the fundamental issues of biotechnology from a Judeo-Christian viewpoint. The book takes stock of the rapidly expanding arena of human biotechnology, our attitude toward biotechnology and its effects on human dignity, the question of the quest for control built into biotechnology and its applications, and the impetus to enhance humans. The authors provide an informed, astute, and elegant analysis distinguishing humans, not as autonomous beings but as ones accountable to each other, to the world they live in, and to God. They also believe that the traditional Christianity must respond to the latest dilemma of biomedical research. -- K/M

## **POLITICAL SCIENCE**

45. Bibby, John F.  
Politics, parties, and elections in America / John F. Bibby and Brian F. Schaffner. 6<sup>th</sup> ed. Thomson/Wadsworth, ©2008. 401 p.  
324.7 BIB

Updated with the most recent research in the subject area, this book takes a close look at the changing orientation of American political parties. In its sixth edition, it depicts how strikingly the conversation about political parties and their functions have shifted in the recent past. It provides a comprehensive account of the way American political parties function and the electoral context within which they operate. It explores the unique features of American political parties, and their impact on the American political system. This edition provides balanced and up-to-date coverage of American political parties and offers practical knowledge of the realities of American political life. -- CH/M/ND

46. Donaldson, Gary.  
The first modern campaign : Kennedy, Nixon, and the election of 1960 / Gary A. Donaldson. Rowman & Littlefield, ©2007. 199 p.  
324.973 DON

There will be no serious dispute about this book's basic, and frequently repeated, argument-that the 1960 election was the first modern presidential election, principally because of the centrality of America's very first televised debates. Nor will any of the details about which the author writes be new to most of the readers. But what Donaldson does achieve is to gather everything about that pivotal election season in a fast-paced, comprehensive tale. He brings the day's leading historical characters alive in all their complexity, diversity and skills. Sympathetic to them yet objective about their strengths and weaknesses, he lets contemporaries do the criticizing in their own words while he observes them from above the fray. Donaldson is particularly good at analyzing the divisions within the two major parties, especially those of the Republicans, and in assessing the role of religion in the campaign. One comes away with a heightened appreciation of Nixon's clarity of understanding, Kennedy's distinctive energy and the origins of the right's grievances, which eventually led to its takeover of the Republican Party. -- ND (Adapted from Publishers Weekly, ©2007)

47. Electoral systems and democracy / edited by Larry Diamond and Marc F. Plattner. Johns Hopkins University Press, ©2006. 245 p.  
320.6 ELE

Electoral system design is one of the major factors shaping the character and viability of democracy around the world. This book in the acclaimed Journal of Democracy series takes an investigative look at the prevailing worldwide electoral systems and their advantages and drawbacks. A series of case studies from southern Africa, Latin America, Israel, Japan, Taiwan, Afghanistan and Iraq has been included in support of the arguments. Topics include a global snapshot of systems and conditions, the issue of divided societies, the case for power sharing, the impact of federalism, constitutional choices for new democracies, proportional representation and democratic statecraft, and the primacy of the particular in assessing electoral systems. -- CH/M/ND (Adapted from Book News, Inc., ©2006)

48. Formative acts : American politics in the making / edited by Stephen Skowronek and Matthew Glassman. University of Pennsylvania Press, ©2007. 444 p. 320 FOR

Editors Skowronek and Glassman present seventeen essays that bring alive the history of American political development. These well-crafted essays illuminate critical junctures in American political history – from the social movements for women’s suffrage, civil rights, and workers’ rights, to Reconstruction, to the regulation of prescription drugs. The essays mainly focus on political entrepreneurship, political leadership, and political agency. They also reveal how political actors behave and to what extent their actions change the American polity itself. The essays included in this volume are bound to add to our understanding of the formation and reformation of American government and politics. -- CH/M

49. Maisel, Louis Sandy.  
Evaluating campaign quality : can the electoral process be improved? / L. Sandy Maisel, Darrel M. West, Brett M. Clifton. Cambridge University Press, ©2007. 155 p. 324.7 MAI

Maisel, West and Clifton examine the improvements to campaign discourse and conduct through the reform of elections in the United States. They present a thorough assessment of campaign reforms. Many reform organizations have attempted to improve on a number of elements of American campaigns. Several practices like voluntary code of conduct, industry self-regulation, training schools, certificate programs, tougher ethics rules for consultants, and the encouragement of more substantive venues such as candidate debates, town meetings, and issue forums have improved the performance of American elections. Based on the information derived from a national public opinion survey, a survey of political consultants, focus groups, in-depth elite interview, and a detailed content analysis of major campaign communications, the authors attempt to evaluate the efficacy of these activities in improving the level of campaign discourse and conduct in U.S. House and Senate campaigns. -- ND

50. Meier, Kenneth J.  
Bureaucracy in a democratic state : a governance perspective /  
Kenneth J. Meier and Laurence J. O'Toole, Jr. Johns Hopkins  
University Press, ©2006. 181 p. 302.35 MEI

In this timely analysis of working democracy, Meier and O'Toole, Jr. argue that bureaucracy can actually promote democracy, a negation of the conventional wisdom. The authors beautifully portray the tension between political questions of power and administrative questions of effectiveness, and offer a governance model that satisfies both. They find bureaucracy to be part of complex intergovernmental and interorganizational networks and advocate inclusion of bureaucratic variables to models of political relationships. They look at the results of bureaucratic and political relations in specific government settings and explore whether bureaucratic systems strengthen or weaken the linkage between public preferences and actual policies. Both political science and public administration scholars will find this book an interesting read. -- M/ND

51. Pietrusza, David.  
1920 : the year of the six presidents / David Pietrusza. Basic Books,  
2008. 553 p. 973.913 PIE

Pietrusza brings alive one of the most dramatic presidential elections of the United States. In the 1920 election, six once-and-future presidents – Wilson, Harding, Coolidge, Hoover, and Theodore and Franklin Roosevelt – vied simultaneously for the White House. This book isn't just about them, though, nor is it merely the story of one electoral race. Rather, Pietrusza is telling a grander tale, of the United States toppling into "modernity, or what passed for it." In 1920, the automobile had overtaken the horse, jazz and the fox-trot were replacing the camp meeting as popular entertainment, people were learning to buy on installment, and more and more of those fox-trotting shoppers lived in cities. Presidential candidates, for the first time, courted women voters. Both parties waffled on the so-called race question, seeking black votes while either tacitly or explicitly endorsing white supremacy. In totality, Pietrusza has produced a broad, absorbing political and social history. -- ND (Adapted from Publishers Weekly, ©2006)

52. Voting the gender gap / edited by Lois Duke Whitaker. University of Illinois Press, ©2008. 216 p. 324.973 VOT

This thought-provoking book scrutinizes trends in voting while probing how women's political empowerment and gender affect American politics and the electoral process. Insightful in its analyses, the book examines the topic from various perspectives and draws some interesting conclusions. Original articles written by both academics and practitioners have been included. These articles feature the history of the gender gap, what polling tells about the gender gap, the gender gap and national elections, the gender gap in voting for female candidates in congressional and statewide races, the impact of parental status on the gender gap, complexities of the gender gap, interpreting the gender gap, and the gender gap and minority populations. The book is a useful resource for scholars, journalists, practitioners, and others interested in American political elections. -- CH/K/M/ND

## **SCIENCE & TECHNOLOGY**

53. Handbook of developmental disabilities / edited by Samuel L. Odom ... [et al.]. Guilford Press, ©2007. 654 p. REF 616.8588 HAN

This handbook provides an overview of the most current information on developmental disabilities. Contributors from different disciplines such as education, developmental disabilities, and mental health consider research in specific areas, past studies, and implications for practice, social policy, and future research. Coverage encompasses definitions and classifications, social policy, research methods, cultural influences, the biomedical science of developmental disabilities, and early intervention, school-age intervention, and adult issues. Positive behavior support, dual diagnosis, and pharmacological/behavioral treatment approaches are discussed, as are family issues and international perspectives. Both author and subject indexes are provided. The volume is aimed at students and practitioners in clinical, school, and developmental psychology, special education, speech-language pathology, and psychiatry. -- (For use only in the Library) M (Adapted from Book News, Inc., ©2007)

54. Living well with HIV and AIDS / Allen L. Gifford ... [et al.]. 3<sup>rd</sup> ed.  
Bull Publishing Company, ©2005. 327 p. 362.1969792 LIV

Based on the newest HIV care guidelines, this motivational book discusses the shift in the treatment of HIV/AIDS. It builds on the ideas and experiences of people living with HIV/AIDS and makes practical suggestions to make living with the illness more bearable. It acknowledges that the key to living well with a chronic disease is to become a good self-manager. In its third edition, this book is updated with more recent data about HIV/AIDS patients, disease management, and continues to serve as an effective self-management tool for those with HIV/AIDS, their caregivers, family members, and friends. -- CH/K/M/ND

## **SOCIOLOGY**

55. Frank, Robert H.  
Falling behind: how rising inequality harms the middle class /  
Robert H. Frank. University of California Press, ©2007. 148 p.  
305.55 FRA

Robert H. Frank puts forward his thought-provoking observations about the present state of the American middle class. He observes that although the income of middle class families has not risen significantly in recent decades, they are spending more on bigger cars, houses, and appliances. In this race, they end up spending more than their earnings, leading to record levels of debt. Economist Frank attempts to find out the very meaning of happiness and prosperity in contemporary America. He also explores how the shift in the expenditure priorities of middle class families has led them to compromise on some other important categories. Written in a comprehensible manner, this book brings alive the way people spend their money and who is actually benefiting from their expending behavior. -- K/ND

56. Jones, Martha S.  
All bound up together : the women question in African American  
Public culture, 1830-1900 / Martha S. Jones. University of North  
Carolina Press, ©2007. 317 p. 305.48896 JON

This book is an important addition to the literature on black women's political activism and their reconfiguration as part and parcel of both the black freedom struggle in the nineteenth century and the first wave of American feminism. It brings to life both the stories and shows their intertwinement. It establishes the pivotal role of black women in social movements that led them to positions of visibility and leadership. Jones recounts how during the nineteenth century, women's issues remained at the core of movements against slavery and civil rights. She traces three generations of black women activists to show how their approach changed over time taking a variety of forms, from a woman's right to control her body to her right to vote. Through a far-ranging look at contemporary politics, church, and social life, Jones demonstrates how women have helped shape the course of black public culture. -- M

57. Lombardo, Thomas.  
Contemporary futurist thought : science fiction, future studies, and  
theories and visions of the future in the last century / Thomas  
Lomardo. AuthorHouse, ©2006. 427 p. 303.49 LOM

This book explores contemporary thinking about the future, dealing with both the hopes and the fears expressed in modern times concerning what is in store for the future. Lombardo, a psychologist and futurist, illustrates this mental universe of inspiring dreams and threatening premonitions regarding the future. He begins with an examination of science fiction and the discipline of future studies, which are the two most popular and influential approaches to the future. He then looks at the current social and technological trends and their impact upon human society, and explores where these trends might lead in the future. In the process, he reviews and compares several contemporary theories and paradigms of the future and concludes with a summary of what he believes are the most important and valid points to be kept in mind while thinking about the future. -- CH

58. Monsma, Stephen V.  
Faith, hope & jobs : welfare-to-work in Lon Angeles / Stephen V. Monsma and J. Christopher Soper. Georgetown University Press, ©2006. 228 p. 362.58 MON

In an effort to measure the efficacy of faith-based organizations in providing services to the needy, the authors scrutinize seventeen welfare-to-work programs in Los Angeles County. The programs have been grouped into five categories for comparative purposes – government, for-profit, nonprofit, and two types of faith-based programs. The intention was to investigate whether faith-based social service programs have better outcomes than the government or any other category of program. The authors suggest that the different types of programs vary in their strong points and stress for greater collaboration among different programs. Based on their study and its findings, they also make some policy recommendations for certain client groups. Academicians and professional social workers, religious leaders, and policymakers will specially find this book an interesting read. -- M

59. Preventing youth substance abuse : science-based programs for children and adolescents / edited By Patrick H. Tolan, José Szapocznik, Soledad Sambrano. American Psychological Association, ©2007. 265 p. 362.2917 PRE

For practitioners, researchers, policy makers, service agencies, and others, the editors bring together ten chapters on the prevention of youth substance abuse. Programs which were tested as part of a specific federal project, the Center for Substance Abuse Prevention's Predictor Variables Initiative, are presented by age group, from preschool through junior high. The contributors outline the theoretical and research basis for the program, its principles, and a detailed description of components, with some discussion of individual sessions. Also described is how the intervention was intended to affect parental involvement in the child's development, social competence, self-regulation and control, and bonding to school. -- M (Adapted from Book News, Inc., ©2007)



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